



## **Strategic Direction Retreat: Moving from Ideas to Action**

**Tradepoint Atlantic – Sparrow Points, MD**

**March 3, 2016**

### **Continental Breakfast & Networking**

*Enjoy continental breakfast while browsing the historic artifacts on display in tribute to Sparrows Point's rich legacy. Courtesy of our newest Board member and host – Aaron Tomarchio, Tradepoint Atlantic*

### **MORNING AGENDA: Taking Care of Business**

*A level-set for framing up the work of the Board and it's committees in 2016*

#### **Welcoming Remarks & Introductions**

#### **Shifting from Ideas to Actions**

#### **The Work Ahead: Short-term Actions and New Projects**

*The Board will get an overview of the next phase of our work in 2016 and beyond - - including the local workforce plan - and participate in a brief exercise to introduce DEWD's "New Job Trends" project*

#### **Characteristics of Successful Workforce Boards**

*Nationally recognized workforce development consultant Scott Sheely will share insights on the qualities of successful workforce boards and what it takes to launch and sustain effective sector strategies*

#### **Breakout Session**

*Committee groups will come together to review priorities and develop a plan of action for 2016*

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### **AFTERNOON AGENDA: A Vision for the Future**

*Understanding the Board's role in sector strategies and the long-term re-development strategy for Sparrows Point: It's all about jobs*

#### **Tradepoint Atlantic**

*The Board will hear about the vision for Sparrows Point including the anticipated Transportation, Distribution and Logistics companies and occupations being attracted to the area, culminating with a bus tour of Tradepoint Atlantic*

#### **Food for Thought: Working Lunch in Committee Groups**

#### **Facilitated Working Session**

*Scott Sheely will lead an engaging dialogue with the Board to think through the most critical aspects of launching a local sector strategy; topics will include the role of the Board, staff and workforce partners in sustaining the work, and using data strategically to analyze priority industry sectors, assess regional trends and discover hidden opportunities.*

#### **Final Thoughts**

*Board members will share one thing they are taking away from today's retreat*

#### **Next Steps & Closing Remarks**