Workforce Development Board Quarterly Meeting
GBMC
June 21, 2018

Attendance

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Members Absent</th>
<th>Guests/ Presenters</th>
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<tbody>
<tr>
<td>Will Anderson</td>
<td>Mike Adelstein</td>
<td>Mary Ellen Branham</td>
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<tr>
<td>Patti Madigan</td>
<td>Mark Millspaugh</td>
<td>Robert Holsey</td>
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<tr>
<td>David Ascione</td>
<td>Al Clinedinst</td>
<td>Brent Howard</td>
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<td>Craig Carmichael</td>
<td>Alicia Fales</td>
<td>Mike Lawrence</td>
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<td>Barnett Carroll</td>
<td>Daniel Freedman</td>
<td>Edna Manuud</td>
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<tr>
<td>Cynthia Etheridge</td>
<td>Crystal Hickey</td>
<td>Tom Maze</td>
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<tr>
<td>Tony Gross</td>
<td>Ryan Imbriale</td>
<td>Deborah Rowe</td>
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<td>Douglas Handy</td>
<td>Matt Jackson</td>
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<td>Daraius Irani</td>
<td>Nikki Zaahir</td>
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<td>Jeffrey Jenkins</td>
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<td>Matt Lang</td>
<td>Lura Bozarth</td>
<td>Britney Victorine</td>
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<td>Louise Slezak</td>
<td>Jen Horton</td>
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<td>Michael Leff</td>
<td>Carol Brooks</td>
<td>Mary Manzoni</td>
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<tr>
<td>Nicholas Stewart</td>
<td>Todd Dolbin</td>
<td>Howard Marshall</td>
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<tr>
<td>Kerry Lidard</td>
<td>Susan Gehring-Liker</td>
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<td>Aaron Tomarchio</td>
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<td>Mac MacLure</td>
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<td>Michelle Wright</td>
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Call to order

Mac MacLure called the meeting to order at 8:03 a.m. Mac welcomed attendees to GBMC and thanked Anna-Maria Palmer for hosting the Board meeting. Will Anderson

Update on the County economy

Will updated the Board on the status of Baltimore County’s economy. The County’s 4.0% unemployment rate is echoing what is going on around the country. He also noted some important developments for County organizations that are expected to positively impact the County’s economy:

- McCormick – opening a new headquarters, will open around August
- Stanley Black and Decker – opened a new building that has over 400 employees.
- Tradepoint Atlantic – applied and won the Federal TIGER grant which gives $20 million to rebuild maritime infrastructure
- Guinness – doubled the number of jobs they committed to

WIOA Updates

Mary Manzoni, Manager of Career Services

1. MOU/RSA – Memorandum of Understanding/Resource Sharing Agreement

WIOA requires multiple federally-funded partner programs, run by different entities, with different funding streams to work together to deliver integrated services to customers. The RSA has been complete. The MOU has been extended through June 2019.
2. **OSO - One Stop Operator**
   Mike Lawrence from Community Workforce Advancements, LLC was introduced as the new OSO. The ultimate goal is to integrate those services across our partners so our employers and job seekers get the services they need, in the timely manner.

**Staff Updates**

*Will Anderson, Director*

- Mary Manzoni  
  Responsible for Workforce
- Jen Horton  
  Responsible for Policy
- Susan Gehring-Liker  
  Chief of Staff
- Anthony Smith  
  Job Connector Initiative
- Lura Bozarth  
  Now responsible for measuring and tracking data and performance

**Committee Updates**

*Jim Russell, North American Millwright*

*Howard Marshall, American Job Center Manager*

1. **Youth Committee**
   The Youth Networking event held in March at GBMC was highly successful. Students in the LEAP program from CCBC were required to attend. Event was held to encourage students to engage and learn how to professionally network.

2. **Project IMPROVE**
   An effort to increase and improve outcomes for the TANF population which in recent years has been under-served. This is a combined effort between DEWD, CCBC, DORS and DSS. The goal is to integrate services between all partners. All partners can access the Maryland Workforce Exchange to ensure services are not being duplicated.

**Board Business – voting members**

*Mac MacLure, Board Chair*

- Board members present voted unanimously to approve the December 14th minutes as official Board documents.
- By law updates, notable changes:
  - The Chairperson will be elected by the Board
  - The Vice Chairperson will be appointed by the Chairperson
  - Quorum and Voting – how to handle votes in the event there is not a quorum present or a tie takes place
  - Addition of the already voted on “Local Workforce Development Board Certification” Policy

Board members present voted unanimously to approve the amended bylaws.

- 10 current Board members will be transitioning off the Board: David Ascione, Christopher Ensey, Tony Gross, Mike Leff, Kerry Lidard, Mac MacLure, John Ridgeway, Keith Scott, Joseph Shanahan and Daniel Weber.
- Will asked members to share new goal ideas the Board should focus on, responses included:
  - Skilled labor
- Identifying unknown threats
- Engaging the community
- Identifying stable industries to prepare for the economic shift
- Telling the labor force story, not just showing the numbers
- Money and data – seeds for growing what we do to service our businesses and communities
- Integration between partners
- Partnership with Baltimore City

- Board Chair vote – Candidates included Anna Maria Palmer and Jim Russell. Board unanimously agreed to vote Anna Maria Palmer as the new Board Chair. Anna Maria will take office on July 1, 2018.

**Job Connector Initiative**

*Will Anderson*
Job Connector Toolkit

*Jen Horton, Manager, Policy and Planning*

Targeting nine key industries: Transportation, Distribution and Logistics, Manufacturing, Construction, Healthcare, Education, Government, Information Technology, Corporate Operation Centers and Financial Services. DEWD received a recommendation to have a greater focus on the occupations within the nine industry clusters that are driving demand. The Toolkit contains an industry overview, occupational overview, spotlight jobs and educational levels for each of Baltimore County’s nine industry clusters. The toolkit will be updated annually. The most current version of the toolkit can be viewed at [www.baltimorecountymd.gov/jobconnector](http://www.baltimorecountymd.gov/jobconnector)

Board Member News

*Will Anderson*

- Louise Slezak announced that through the LEAP partnership with DEWD they will begin paid youth work experience.
- CCBC discussed the College Promise Program which offers 2 years of college tuition to eligible graduating high schools seniors. Tuition is also available for skilled trade classes.
- Paula Miller mentioned 4 library branches will be offering summer workshops. Also, BCPL will be partnering with Enoch Pratt on a project around entrepreneurship skills. This program should be ready to launch in late winter or into the beginning of next year.
- Doug Handy reminded the Board of the PTAP program which is a partnership between BCPS, CCBC and core business partners where students get a chance to earn a high school diploma, an AA degree and complete a 6 week paid internship. Students have up to 6 years to complete this program. 60 students are currently enrolled. If anyone is interested in partnering with this program please contact Doug.
- Brian Pieninck will be Carefirst’s new CEO.
- T. Rowe Price had a huge hiring year last year. Hiring has leveled off but they will have a lot of summer internships for mostly college students.

Closing Remarks

Next Workforce Development Board meeting will be held on September 27, 2018. Location TBD.