

**LHIC Coalition
Community Health Resource Commission**

Baltimore County Department of Health

Year 1 Progress Report



Local Health Improvement Coalition
Baltimore County Department of Health

Activities:

The major activities of the year have involved data analysis, community data assessment at the zip code level, and web site and other application opportunities. Partnering with Baltimore County Public schools as part of implementing mandated Wellness policies has been a key achievement but has not yet been fully realized. Other major activities were presentations to the sub committee for childhood obesity by the nutrition consultant related to all objectives.

Lessons Learned:

In the first year, the performance indicators were affected by several issues. There were some challenges obtaining specific zip code level data to assess communities at risk that have been solved. The coalition realized that school based approaches, private and public, are critical to meeting objectives. Because of a change in school leadership, the BIMS data has not yet been analyzed, as FARMS (Free and Reduced Meals) data only were made available. We have not been able to proceed with a community assessment of the targeted at risk children, although plans are being made to do so. Senior centers and recreation and parks facilities have unique challenges in providing settings for physical activities that required refocusing and including other partners. Other coalition members have been added as partners as the research into the strategies has progressed and the action plan refined.

Achievement of Objectives:

Objective #31 Reduce proportion of children and adolescents who are obese
Strategy 1 Promote physical activity among young children and adolescents. The status of this objective is partially met. Grant funds were expended for a speaker to school physical education staff, a nutrition consultant and a data analyst. Exercise mats are to be purchased for the top 3 schools with % of obese children based on the FARMS data analysis. An extension through the end of the fiscal year will be required to analyze the BIMS data from the schools participating in the Healthy Schools Initiative and proceed with enrolling more schools.

Sustainability:

The coalition has not developed the action plans for the objectives so that sustainability can be explored. Private partners will need to be part of this planning, as initiatives during this year were primarily managed by Baltimore County staff.

Partnership Funding:

None at this time.

**Baltimore County Local Health Improvement Plan
Action Plan Implementation Process
2014-15**

Result	Performance Measure	Status Notes	Progress
Data Driven Action Plan			
Internal data library of all indicators collected by HHS	Indicator Outcomes by SHIP and HP 2020	Database being created; Excel spreadsheet of all indicators created.	Complete
External data dashboard of indicators for public	SHIP Trilogy Network of Care	Link posted on coalition website	Complete
Community Needs Assessment	Vendor Ascendient	Ascendient to complete by 7/1/2015; MAPP steering Committee to be formed	In progress 2016
Decrease Low Birth Weight			
Expand Healthy Families in Deep Creek and Woodlawn communities (Deep Creek first)	# Pregnant Women who receive an assessment	21 families served; 61 screenings; Key informant interviews done	In progress 2016
Coordinate partnerships with health care providers	# of grand rounds and educational sessions with providers	3 sessions; Grand Rounds ongoing	Complete; ongoing
Rotating poster display BCPS	# of schools with display	All BCPS: New posters created- stress, hypertension, HPV vaccine, tobacco and cell phone safety	Complete; ongoing
Smoking cessation and decreased use of drugs by pregnant women	# of OB providers	Substance Use in Pregnancy Toolkit sent to every OB provider and posted on website	Complete
Safe Sleep messages to public	# of messages	2 videos posted coalition website; Grandparents focus group no participants; 1500 Safe Sleep brochures libraries	Complete; ongoing
Education campaign for smoking and pregnancy	# of ads; educational material on smoking and pregnancy	Educational materials to all cessation classes 1500 pamphlets	Complete; ongoing
Library education healthy pregnancy	# of brochures	1500 brochures	Complete; ongoing
Decrease obesity in women of reproductive age	# of sessions	34 registrations and 106 meeting vouchers. Nutritionist in clinical services; Weight Watcher referrals; supermarket counseling services	Complete; ongoing
Development of PROM management guidelines for physicians	Developing		Pending 2016
Text4Babies promotion	# of educational packets	Packets and posters distributed 2800 copies; added link to coalition website	Complete; ongoing

Result	Performance Measure	Status Notes	Progress
Pamphlet for preconception health promotion	# of pamphlets	Being created	Pending 2016
Reduce Childhood Obesity			
Enroll 10 additional schools in Healthy Schools Initiative- Alliance for a Healthier Generation	# schools enrolled	41 schools expressed interest, 7 achieved recognition- 6 bronze and 1 silver. Need new funding.	Complete
Join MedChi initiative for sugary drinks	Inservice Robbie Rawl	March 2014	Complete
Provide educational sessions in Department of Aging locations focusing on grandparents and grandchildren	# of senior centers participating	3 centers; Collaborative project with DOA; BC Association of Senior Citizens Organizations HEART presentation; funding ended	Complete
Promote locations of community areas for physical activity without cost	# of website hits based on zipcode (verified)	Introduced by Recs and Parks 10.2014. 7,025 pageviews, 5,456 unique, 3,833 entrances	Complete
Educational offerings on nutrition and physical activity in Baltimore County locations	# offerings presented library quarterly rotate # A healthier you teens 11-17 offered YPSC	Library books ordered for 19 branches, video series MyPlate 4/2/2014; 60 library visits, YPSC visits, funding ended.	Complete
Neighborhood and park events to promote physical activity	# of activities in the parks and neighborhoods	5- Robert E Lee, Oregon Ridge, Banneker, Cromwell Valley, Marshy Point NatureQuest activity Wegman's Path to Family Wellness	Complete; ongoing
BCPS nutrition education cooperative activities	# of activities offered	5 th grade nutrition class being added in science curriculum for USDA program; Jan 10, 2014 Family Fitness nite PTA, funding ended.	Complete
Child Care Council collaboration for child care center and day care activities	# providers	Need new representative	Pending 2016
Twitter communication added to BCHD user group weekly related to health and wellness	Unable to measure; related to National Wellness Institute	Complete; website and health twitter	Complete; ongoing

Reduce Tobacco Use			
Educate 5 churches and 5 community organizations	# of groups educated	9 organizations	Complete
RFPs for public school based activities	# of school wellness centers	33 grants awarded	Complete
Address smoking in county rec centers and Universities	# facilities participating	4- Stevenson University, Towson, CCBC, UMBC 7/1. County buildings; recs and parks Library cessation classes	Complete; library cessation classes ongoing
Second Hand smoke campaign	# offices	5 Health Centers, 2 DSS offices	Ongoing
WIC participants referred to smoking cessation	# referrals	15 Referrals made	Ongoing
School wellness center cessation referrals	# referrals	Brochures given; no data on referrals	Complete; ongoing
Result	Performance Measure	Status Notes	Progress
YPSC presentation on cessation	# presentations	2 presentations, 13 participants	Complete; ongoing
Detention center counseling	# sessions	One on one counseling, 105 sessions; 1 referral since discontinued	Complete
Housing clients	# sessions	1 session 10 participants	Complete; ongoing
Reduce Hypertension ER visits			
Clinic visit referrals	# referrals to CHN	May 2015 Franklin Square Family Health	Pending 2016
Living a Healthy Life group sessions	# of sessions		Pending 2016
Compliance	# compliant/total referrals		Pending 2016
Medical Home FQHC	# referrals to LifeBridge Changing Hearts and FQHC	Clients did not meet criteria	Complete; ongoing
Reduce SA Drug Induced deaths			
Treatment	# education session Nalaxone	17 sessions with 307 people trained	Complete; Ongoing
Safety misuse medications	# medication drop boxes	Police project in precincts- 10	Complete; Ongoing
Case management/ER diversion with ACT case management	# participants	Project with mobile crisis, People Helping People vendor- 183 clients/200 spaces	Ongoing
MD education	16		Ongoing
Fatality Review	# sessions	First review July 2015	Ongoing
Reduce fall related deaths			
Stepping on class	# classes	1 class Trinity House class June 2015	Complete, Ongoing



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Sub-Committees

The major activities of the Local Health Improvement Coalition (LHIC) have involved the work of the sub-committees on the identified objectives. As data trends are monitored continuously, other objectives have been added and initiatives prioritized. Partnering with Baltimore County public libraries, Baltimore County Recreation and Parks, Baltimore County Public Schools, the University of Maryland Extension Service and other coalition participants has produced many initiatives and projects.

Partnerships

After the first year, the objectives and initiatives were affected by several issues. Hospital systems, pharmacies and the Y of Central Maryland have worked with the Baltimore County Department of Health on initiatives related to the improvement of population health. This has added to our coalition partnership opportunities. A Community Health Needs Assessment (CHNA) was completed by combining quantitative and qualitative data reported by councilmanic district and related to the State Health Improvement Plan indicators along with socioeconomic factors affecting health. The information from the CHNA will inform our Community Health Improvement Plan and Strategic Plan. Prioritizing the coalition objectives with our Strategic Plan will address our population health needs.

Achievement of Objectives

Objective	Status	Activity Examples
3: Reduce Low Birth Weight	Ongoing	Grand Rounds Preterm Labor; rotating poster display Baltimore County Public Schools; Substance Use in Pregnancy Toolkit to OB providers; Weight Watchers referrals elevated BMI; Text4Babies; safe sleep messages; Healthy Babies Collaborative; Mortality Review
29: Reduce drug-induced deaths <i>To reduce drug induced deaths has been a goal of the Bureau of Behavioral Health and their strategic planning.</i>	Added	Town Hall meetings; drug drop boxes; Naloxone trainings offered regularly; media campaigns, conference with prescribers in Baltimore County; multiple educational efforts and engagement of community partners

Objective	Status	Activity Examples
31: Reduce Childhood Obesity	Ongoing <i>slight decrease in rates</i>	Enrollment of Baltimore County Public Schools in Alliance for a Healthier Generation; website development parks for family walking by ZIP code; library presentations and materials (MyPlate); tweets monthly on nutrition; Department of Aging Grandparents and healthy eating presentations; events at five county parks; NatureQuest program
33: Reduce Tobacco Use	Ongoing <i>decrease shown, but not at MD target</i>	Grants to community organizations and churches; smoking cessation offered at libraries; addressing detention center and housing clients; Town Hall Meeting with tobacco retailers and parents

Sustainability

The coalition continues to look for funding to continue the Action Plan for its objectives. The CHNA was funded by the Maryland Hospital Association. Baltimore County partners and in-kind commitments have been primary sources of sustainability.

Partnership Funding

The Local Management Board continues to support coalition initiatives that meet its identified community needs.