

**Maryland Voluntary Fire Service Certification System**  
**Maryland Fire Service Personnel Qualifications Board, Incorporated**

**Standard to Option Correlation Sheet**

**Option: 2**

**Public Fire and Life Safety Educator III, NFPA 1035, 2005 edition**

**7.1 General Requirements.**

**In addition to meeting the requirements of Chapter 6, the Public Fire and Life Safety Educator III shall meet the job performance requirements defined in Sections 7.1 through 7.5.**

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**7.1.1 General Knowledge.**

**Current organizational policy, procedures, and guidelines; grant sources, alternative funding, and system delivery for fire and life safety education.**

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**7.1.2 General Requisite Skills.**

**Create and lead a risk reduction program, analyze data, plan for the short and long term, write grants, write reports.**

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**7.2 Administration.**

**7.2.1**

**Develop a fire and life safety education budget, given schedules and guidelines concerning its preparation, so that capital operating and personnel costs are determined and justified.**

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*Requisite Knowledge:* Basic accounting methods, budgeting methods, budget cycles that affect the fire and life safety strategy, cost allocation breakdown, local budget guidelines and requirements, and budget administration issues.

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*Requisite Skills:* Collect, organize, and format budgetary information; analyze projected budgetary needs; identify program needs.

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**7.2.2**

**Formulate alternate systems of program development and delivery, given interagency networks, funding sources, and volunteer recruitment, so that the fire and life safety strategy is sustained in the community through nontraditional approaches.**

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*Requisite Knowledge:* Community resources and organizations, volunteer recruitment, not-for-profit corporations, foundations and grantors.

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*Requisite Skills:* Coordinate and train volunteers, write grants.

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**7.3 Planning and Development.**

**7.3.1**  
**Develop a comprehensive organizational public fire and life safety education strategy, given a systematic planning process and relevant information, so that program goals, design, resources, implementation, and evaluation methods are included.**

*Requisite Knowledge:* Public fire and life safety education issues, program administration issues, community risks, available community resources, and cost/benefit analysis methods.

*Requisite Skills:* Design program strategy; select program components

**7.3.2**  
**Create a fire and life safety education coalition, given a working knowledge of multijurisdictional organizations and agencies, a list of fire and injury priorities, and policies for interagency partnerships, so that targeted fires and/or injuries are mitigated.**

*Requisite Knowledge:* Potential partners with shared concerns and resources, team development dynamics.

*Requisite Skills:* Facilitate meetings, motivate partners to achieve goals, manage and maintain teamwork, interact with multijurisdictional agencies and organizations.

**7.3.3**  
**Project future fire and life safety needs, given current and emerging trends and issues, so that proactive planning is accomplished within the organizational mission.**

*Requisite Knowledge:* Demographics, governmental regulations, environmental issues, emerging trends, and technological changes.

*Requisite Skills:* Analyze trends, prepare strategic plans.

**7.3.4\***  
**Propose a public policy, given a fire or injury issue and policy development guidelines, so that justification for the policy is provided; the issue is explained; and the policy identifies solutions, including economic incentives, impact and/or benefit from adopting the policy.**

*Requisite Knowledge:* The fire and injury issue, economic incentive, procedures for legislative implementation at the jurisdictional level.

*Requisite Skills:* Propose public policy, project policy outcome.

**7.3.5**  
**Develop a marketing plan, given community risk issues and identified public fire and life safety education goals, so that an awareness of the importance of fire and life safety is created within the community.**

*Requisite Knowledge:* Fire and injury issues, marketing strategies, and media resources.

*Requisite Skills:* Establish relations with media.

**7.4 Education and Implementation.**

**7.4.1**  
**Create educational messages, given an identified community risk(s), so that the messages address the risk(s), are accurate, and are specific to the audience.**

*Requisite Knowledge:* Technical content, educational messages and epidemiology of injury, characteristics of the audience.

*Requisite Skills:* Conduct research, analyze risk(s).

**7.4.2**  
**Establish administrative policies for the public fire and life safety education program, given organizational mission, federal, state/provincial and local regulations, so that program policies are clearly stated and support the organizational mission.**

*Requisite Knowledge:* Organization mission statement, policy development process.

*Requisite Skills:* Devise standard operating guidelines for the education program, ensure program reflects mission statement.

**7.4.3**  
**Create a training program for public fire and life safety educators, given identified job performance requirements and training program goals, so that the educators are able to carry out the job performance requirements and the training program goals are achieved.**

*Requisite Knowledge:* Job performance requirements (JPRs), course development guidelines.

*Requisite Skills:* Design and evaluate training program, evaluate performance of personnel.

**7.4.4**  
**Create an awareness campaign within the organization, given identified public fire and life safety education goals and policies, so that all members are informed of their roles within the organization's fire and life safety education strategy.**

*Requisite Knowledge:* Organization mission statement, communication, goals, policies, education strategy.

*Requisite Skills:* Create an awareness campaign, disseminate information internally, implement campaign strategy.

**7.4.5**  
**Create a comprehensive public fire and life safety education report(s) for policy makers, given relevant information, so that educational strategies, goals, objectives, activities, impact, budgets, and outcomes are clearly described.**

*Requisite Knowledge:* Public policy reporting including educational activities and outcomes.

*Requisite Skills:* Generate reports, analyze data.

**7.5 Evaluation.**

**7.5.1**

**Implement a public health surveillance system, given the community's fire and injury prevention programs, so that effectiveness of the programs can be determined.**

*Requisite Knowledge:* Surveillance methods, incident reporting systems.

*Requisite Skills:* Conduct research, implement surveillance strategies, analyze data.

**7.5.2**

**Evaluate the educational program quantitatively and qualitatively, given the community fire and injury risk(s) and programs, so that benchmarks are recorded, customer satisfaction and educational gain are measured, and behavioral change is tracked.**

*Requisite Knowledge:* Evaluation methodology and statistical analysis.

*Requisite Skills:* Conduct researches, design evaluation instruments, analyze data.