

# Strong, Diverse Economic Base

## Corporate Operations Centers/Shared Services

Financial and insurance service operations centers benefit from Baltimore County's experienced workforce and reliable infrastructure with redundant, secure telecommunications systems and power sources.

### Select Corporate Operations Centers

ADP	Travelers
Global Payments	T. Rowe Price
Pay Pal	Bank of America

## Federal Agencies & Contractors

A two-mile radius in Baltimore County's Woodlawn area with a significant federal presence including headquarters of the Social Security Administration (SSA) and Centers for Medicare and Medicaid Services (CMS), and the FBI Regional Operations Center, plus key prime and sub-contractors. A hub of aerospace and defense contractors serves DOD, NASA and NOAA.

### Select Companies and Federal Agencies

AAI  
Centers for Medicare & Medicaid Services  
CSC  
FBI Regional Operations Center  
General Dynamics IT  
Lockheed Martin  
Northrop Grumman  
Social Security Administration

## Healthcare

Five major hospitals are supplemented by acute care and long term care facilities throughout Baltimore County. The healthcare industry accounts for over 58,000 jobs in the County and significant capital investment each year.

### Select Healthcare Facilities

Allegis/Erickson Living  
Genesis Healthcare Greater Baltimore Medical Center  
Medstar Franklin Square Medical Center  
Northwest Hospital  
St. Joseph Medical Center  
Sheppard Pratt Health System

## Information & Advanced Technology

Baltimore County is a national hub for healthcare, video game development, financial services and logistics IT.

### Select IT Companies

Direct Dimensions  
Edaptive Systems  
Firaxis Games  
General Dynamics Information Technology  
Lockheed Martin  
Mindgrub  
RTGX  
Tessco Technologies  
Zenimax Online  
Zynga East

## Manufacturing

Over 530 manufacturers produce "Made in Baltimore County products" including Old Bay Seasoning at McCormick, Cover Girl and Olay cosmetics at Procter & Gamble Beauty, lithium batteries at SAFT America, and electric motors for hybrid and plug-in vehicles at GM.

### Select Manufacturers

BD Diagnostic Systems  
GM Baltimore Operations  
McCormick & Company  
Middle River Aircraft Systems  
Procter & Gamble Beauty  
SAFT America

## Port Related Industries & Logistics / Distribution Centers

Located in the heart of the Mid-Atlantic region, Baltimore County offers an integrated transportation network next to the Port of Baltimore and industrial sites with direct access to heavy rail and close proximity to deep water.

### Select Port Related and Logistics Companies

Ace Logistics  
Cowen Trucking  
Evergreen Shipping Agency  
Roadnet Technologies  
Weyerhaeuser  
Wallenius Wilhelmsen Logistics  
Windspeed Logistics

Baltimore County, Maryland

**ENVIABLE**  
**BUSINESS CLIMATE**

**20** Years since the last income tax rate increase

Years since the last property tax rate increase **24**

**< 1%** Percentage of U.S. counties that share Baltimore County's triple-AAA rating from Moody's, S&P and Fitch

Gross receipts tax on manufacturers, corporate franchise tax, unitary tax on profits, separate school tax, sales or property tax on R&D equipment **0**



## Workforce

- Baltimore County's knowledge-based workforce of more than 394,000 includes 183,000 college graduates trained to meet business needs.
- Over 35.2% of Baltimore County adults over age 25 hold a bachelor's degree or better, well above the national average of 27%. More than 15% of County adults hold advanced degrees, compared to 10% nationally.
- Businesses recruit from the region's 20 colleges and universities, including the University of Maryland Baltimore County (UMBC), the University of Maryland professional school campuses, Johns Hopkins University, Towson University, Stevenson University and Goucher College.
- The Community College of Baltimore County, Maryland's largest, collaborates with employers to design custom training, delivered on- or off-site.

Sources: Maryland Department of Labor Licensing and Regulation, Maryland Department of Planning, Planning Data Services (Population Division, U.S. Census Bureau)

## Baltimore County Department of Economic Development

400 Washington Avenue | Towson, Maryland 21204 | 410-887-8000 | [businesshelp@baltimorecountymd.gov](mailto:businesshelp@baltimorecountymd.gov) | [www.baltimorecountymd.gov/business](http://www.baltimorecountymd.gov/business)

**Business Support** Development and investment opportunities | Economic data and analysis | Financing assistance | Advanced technology incubators  
Confidential location searches | Industry and higher education partnerships | Small business support | Workforce recruitment and training

Baltimore County Executive Kevin Kamenetz and the Baltimore County Council





805,029  
Population

Greater than Charlotte,  
Austin, San Francisco,  
Atlanta — and four states

315,542  
Households

More than Boston, Seattle,  
or Pittsburgh

393,997  
Jobs

Largest job center in  
7-county Baltimore metro  
region...Second largest job  
center in Maryland

35.2%

Adults age 25+ with  
bachelor degrees or higher

155

Business and industrial  
parks, Maryland's most  
industrial county

#1

U.S. port for roll-on/roll-off  
cargo

200

Miles of Chesapeake Bay  
waterfront

5

Top colleges and  
universities



BALTIMORE COUNTY, MARYLAND

## Profit & Prosper

- Baltimore County's smart growth policies provide the foundation for creating exciting **mixed-use live/work settings** next to Baltimore City and the Chesapeake Bay.
- A **diverse corporate community** of 21,000 businesses includes world headquarters for McCormick & Co., Stanley Black & Decker DIY and Construction Headquarters, and major operations for T. Rowe Price, Lockheed Martin, Pay Pal, General Dynamics IT, Zynga, GM, Northrop Grumman, and BD Diagnostic Systems and CareFirst.
- Home to **national headquarters** of the U.S. Social Security Administration and Centers for Medicare & Medicaid Services. More than 16,000 federal employees work for these agencies in Woodlawn.
- Exceptional **work force strength** in information technology, engineering and scientific talent, with 20 colleges and universities in the region including Johns Hopkins and University of Maryland.
- A prime Mid-Atlantic location near Washington, DC with highly-competitive lease rates.

“One of the nation's  
best-managed  
large counties.”

Governing magazine

	2012 Class A Office	2012 Industrial
Baltimore County	\$22.37	\$5.50
Baltimore Region	\$24.65	\$5.57
Washington, DC	\$38.48	\$9.01
Philadelphia	\$24.93	\$4.48
Pittsburgh	\$22.41	\$5.17

Source: CoStar Property

## High-Growth Market Access

Minutes from downtown Baltimore, a 45-minute commuter train trip or drive to Capitol Hill, or a two-hour Amtrak ride to Manhattan. Near Baltimore Washington Thurgood Marshall International airport (BWI), a Southwest Airlines hub.

### UMBC – SOUTHWEST

A diverse technology and industrial business community with direct access to I-95 and BWI Marshall Airport. Near federal labs, NSA, Ft. George Meade, University of Maryland Baltimore County (UMBC) and the Community College of Baltimore County. The technology and research park, bwtech@UMBC, focuses on cybersecurity, information sciences. Halethorpe-Arbutus is a logistics and manufacturing hub with rail access. Federal HUB Zone and Enterprise Zone.

### FEDERAL CENTER AT WOODLAWN

Established location for federal contractors next to national headquarters of both the U.S. Social Security Administration and the Centers for Medicare and Medicaid Services. Federal contractors include Lockheed Martin Information Systems, CSC, General Dynamics Information Technology and Northrop Grumman Information Systems. Enterprise Zone.

### ESSEX – PULASKI

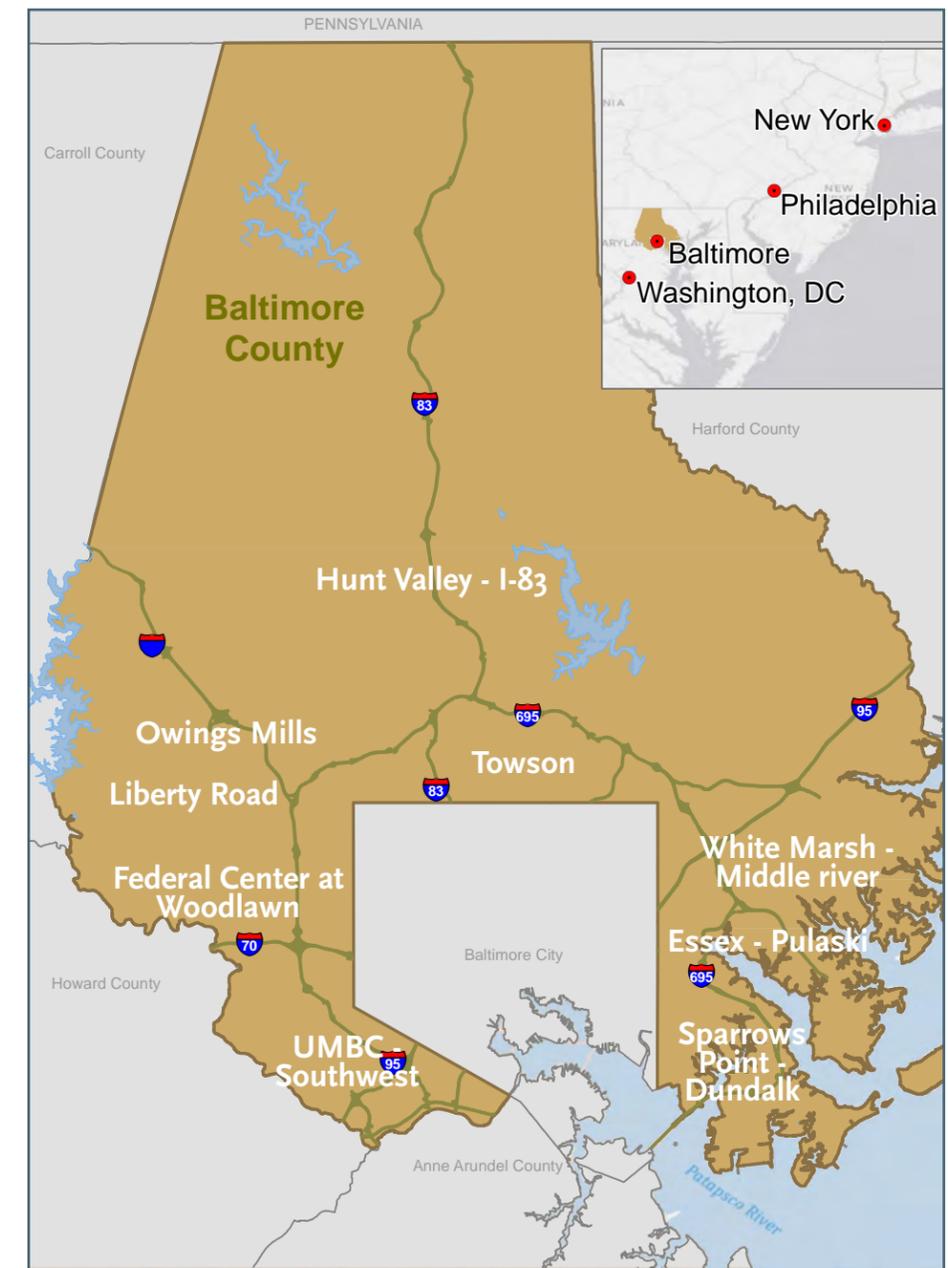
A solid light manufacturing and distribution cluster with an integrated transportation network. Many options for low cost industrial and logistics operations with easy access to I-95 and I-695. Home to Medstar Franklin Square Medical Center and the Community College of Baltimore County-Essex Campus. Enterprise Zone.

### LIBERTY ROAD

A vibrant corridor with a balance of professional offices and independent and national retailers. With strong median household incomes and high average daily traffic counts, this corridor is poised for growth. Northwest Hospital is a major driver for the area. Revitalization District.

### HUNT VALLEY

A diverse business community with major multinational companies such as McCormick, BD Diagnostic Systems and Procter & Gamble. National hub for digital entertainment companies. Served by light rail. Draws employees from Baltimore metro and southern Pennsylvania. Community College of Baltimore County-Hunt Valley and Loyola University Maryland graduate campus.



### TOWSON

A downtown community with centrally located corporate offices, appealing residences, and a major luxury regional mall. Three major hospitals, Towson University and Goucher College. Major employers include Stanley Black & Decker and General Dynamics IT. Revitalization District.

### WHITE MARSH – MIDDLE RIVER

One of the Mid-Atlantic's largest planned communities, featuring direct access to I-95 with retail amenities, waterfront parks and walking trails. A diverse corporate and industrial community with financial services, manufacturing and logistics.

### OWINGS MILLS

A community of suburban corporate campuses with a solid institutional base including corporate and division headquarters of T. Rowe Price, ADP, Global Payments and CareFirst BlueCross BlueShield. Anchored by a new mixed use town center and fast-growing Stevenson University.

### SPARROWS POINT – DUNDALK

Strong industrial base next to Port of Baltimore, the first East Coast port with 50' berth to handle new Panamax super ships. Heavy rail, interstate and deepwater access, available land, largest graving dock on East Coast. Enterprise Zone.