



White Marsh - Middle River

Baltimore County Maryland

DEMOGRAPHICS

2014 Population

- 1-mile5,354
- 3-mile72,991
- 5-mile208,195

2014 Households

- 1-mile2,290
- 3-mile28,463
- 5-mile83,286

2014 Median Household Income

- 1-mile\$64,838
- 3-mile\$66,539
- 5-mile\$61,516

2014 Estimated Average Household Income

- 1-mile\$76,443
- 3-mile\$81,448
- 5-mile\$75,958

2014 Labor Force (16+)

- County.....451,502
- MSA.....1,470,955

2014 Median House Price

- 1-mile\$232,454
- 3-mile\$241,733
- 5-mile\$229,950

Sources: Nielson 2014
DLLR 2014



A strategically-located community of planned business parks, residential neighborhoods and mixed-use developments offering direct access to I-95 and Chesapeake Bay waterfront amenities.

White Marsh-Middle River is one of Baltimore County's largest and fastest-growing business and residential communities. Located adjacent to I-95, the area offers superb transportation access to the entire East Coast. Over the past fifteen years, White Marsh-Middle River has attracted more than 3.2 million SF of office, flex-industrial and retail construction. Clusters of financial, insurance and health care operations, light manufacturing, technology and distribution surround a vibrant town center. Baltimore Crossroads@95 is one of the Mid-Atlantic's largest mixed-use communities, supporting over 6 million SF of office, flex, research & development, warehouse, industrial, hotels, retail villages, and luxury apartment homes.



Competitive Advantages

- Solid institutional base with diverse industry sectors
- I-95 location with easy access to I-695 and other highways
- New, mixed-use developments such as Greenleigh at Crossroads, a \$100 million “live work play” project featuring 600,000 SF of office and retail space and 1,700 residential units on 200 acres along MD43
- Martin State Airport, a general aviation and corporate jet facility with a runway longer than those at Reagan National
- Amenities including White Marsh Mall, The Avenue at White Marsh, waterfront parks and walking/bicycling trails
- Upscale residential options such as Perry Hall Farms and The Arbors



Select Business Locations

Baltimore Crossroads @ 95

- 900,000 SF Class A industrial space
- 500,000 SF Class A Office

Martin's Landing

- 55-acre site with 1 million SF space
- Mixed-use development

10000 Franklin Square Drive

- 392,500 SF Class A industrial space
- Fully equipped and operational logistics center

Resources & Incentives

Along with site location assistance, the Department of Economic Development facilitates these assistance programs:

Workforce

- Recruitment assistance
- Customized training

Tax Credits

- Enterprise Zones: property and job creation tax credits
- Job Creation Tax Credits

Finance

- Loans and loan guarantees
- Tax-exempt Industrial Revenue Bonds

Select White Marsh - Middle River Employers and Institutions

Select Employers

Ace Logistics
 Alexander's Mobility
 BGE Home (HQ)
 Castrol USA
 Cargill
 GM-Baltimore Operations
 Lockheed Martin
 Mars Supermarkets (HQ)
 Middle River Aircraft
 Pevco
 TIC Gums
 Sumatech
 Synagro

Business Sector

Distribution
 Logistics
 Home appliances
 Lubricants
 Manufacturing
 Manufacturing
 Defense
 Food distribution
 Defense
 Manufacturing
 Food texturizing
 Manufacturing
 Waste management

