



Towson

Baltimore County Maryland

TOWSON

DEMOGRAPHICS

2011 Population

1-mile20,066

3-mile118,004

5-mile319,669

2011 Households

1-mile7,178

3-mile47,100

5-mile129,473

2011 Median Household Income

1-mile\$56,865

3-mile\$60,037

5-mile\$56,944

2012 Labor Force (16+)

County.....442,295

MSA.....1,445,624

2011 Median House Price

1-mile\$310,195

3-mile\$283,914

5-mile\$238,191

Sources: Claritas 2011



A dynamic downtown employment and destination center with appealing residences, corporate offices and distinctive retailers, drawing people to live, work, shop, dine and socialize throughout the day and into the evening.

Towson, one of the largest unincorporated county seats in the U.S., is a vibrant commercial and residential community that more than 55,000 residents and 2,600 businesses call home. Conveniently located just inside the Baltimore Beltway about eight miles north of Baltimore's Inner Harbor, Towson is a major employment center, drawing more than 56,000 workers each day from nearby neighborhoods and throughout the region. While major educational and health care institutions are the largest local employers, Towson is also a hub for corporate headquarters, professional services and IT firms such as the health solutions unit of General Dynamics.



Competitive Advantages

- Corporate headquarters location for:
 - Stanley Black & Decker Construction and DIY
 - Whiting Turner Contracting Company, one of the nation's largest construction management and general contracting companies
 - MileOne, one of the nation's largest privately-held automotive sales and service delivery networks
 - Remedi SeniorCare, a fast-growing institutional pharmacy business
- More than 1,200 new luxury apartments built since 2008. These amenity-rich residential developments offer a range of upscale living options in or near downtown
- Three hospitals (GBMC, St. Joseph's and Sheppard Pratt)
- Towson Town Center, anchored by Nordstrom and Macy's, features upscale retailers such as Williams Sonoma and Banana Republic
- Towson University, Maryland's 2nd-largest public university and largest undergraduate business school
- Goucher College, liberal arts college that was first in nation to pair required study abroad with travel stipend
- Rated *Money* magazine's best place to be single and rich



Select Towson Employers

Select Employers

Towson University
 GBMC
 St. Joseph's Medical Center
 Sheppard Pratt
 Stanley Black & Decker
 Whiting Turner HQ
 General Dynamics IT
 MileOne Corporate HQ
 Goucher College
 Whitney Bailey Cox & Magnani
 RCM&D
 Genesis Healthcare
 Remedi SeniorCare HQ

Business Sector

Higher education
 Medical center
 Medical center
 Medical center
 Construction tools
 Construction
 Health IT
 Automotive Sales
 Higher education
 Engineering
 Risk management
 Healthcare
 Healthcare



RECENT INVESTMENTS

- Towson Town Center expansion - Between 2008 and 2011 more than 111,000 square feet of new stores and restaurants have opened in the new luxury wing of this regional mall, including Burberry, Pottery Barn, Louis Vuitton, and Tiffany & Co.
- Towson City Center - A \$27 million redevelopment of a long-vacant 12-story building with 157,873 SF of Class A office space overlooking Towson Circle, including corporate headquarters for MileOne, one of the nation's largest privately-held automobile sales and service delivery networks.
- The Palisades - New 18-story, 357 unit luxury apartment building at Washington and Susquehanna Avenues. Building opened to tenants August 2010 and was 90% leased by March 2011.
- Towson Green - A new community of 160 spacious townhomes with private one and two-car garages in the heart of Towson... It's all the comforts of suburban life in a lively and convenient urban setting.
- The Promenade - apartment complex at York and Lambourne roads that includes three interior courtyards and a 10,000-square-foot clubhouse with a movie screening room, gym and Internet cafe.