



Liberty Road Corridor

Baltimore County Maryland

DEMOGRAPHICS

2011 Population

- 1-mile15,382
- 3-mile90,681
- 5-mile207,688

2011 Households

- 1-mile5,896
- 3-mile35,901
- 5-mile83,240

2011 Median Household Income

- 1-mile\$54,064
- 3-mile\$60,800
- 5-mile\$59,175

2011 Per Capita Income

- 1-mile\$24,281
- 3-mile\$28,636
- 5-mile\$30,253

2012 Labor Force (16+)

- County.....452,683
- MSA.....1,473,691

2011 Median House Price

- 1-mile\$242,691
- 3-mile\$245,036
- 5-mile\$240,822

Sources: Claritas 2011 and Maryland Dept. of Labor, Licensing & Regulation



An established corridor with professional offices and local, independent and national retailers and restaurants supporting new housing and existing nearby communities.

The eight mile Liberty Road Corridor offers a lively mix of national and locally-owned retailers, and a major healthcare center. Northwest Hospital, a significant anchor for the area, has invested over \$120 million in renovations and expansions over the past 10 years including a new 55,000 square foot Class A medical office building. With 1,600 employees, the hospital, along with 6 nearby mega churches with approximately 18,000 parishioners, drive demand for the 14 nearby shopping centers and over 2 million square feet of retail space. With strong median household incomes and high average daily traffic counts, this corridor is poised for further growth.





Competitive Advantages

- Northwest Hospital Center
- Comparatively low acquisition and lease costs
- Easy access to I-695 with newly renovated interchange
- Variety of housing options
- Population increasing
- Bus line for workforce transit
- Commercial Revitalization incentives
- Strong faith-based community of six large churches
- Generally strong support for development in this area
- County growth management policies (URDL) encourage new retail in redevelopment areas rather than greenfields
- Randallstown Workforce Development Center
- Community College of Baltimore County training facility

Select Business Locations

Savoy Plaza Shopping Center

- 8511-8521 Liberty Road
- 11,000 SF available

9631 Liberty Road

- Flex space
- 9,000 SF available

Liberty Plaza

- 8700-8724 Liberty Road
- 11,300 SF available

Resources & Incentives

Along with site location assistance, the Department of Economic Development facilitates these assistance programs:

Workforce

- Recruitment assistance
- Customized training

Tax Credits

- Job Creation Tax Credits

Finance

- Loans and loan guarantees
- Tax-exempt Industrial Revenue Bonds

Select Liberty Road Corridor Employers and Institutions

Select Employers

Genesis HealthCare
 Home Depot
 Marshall's
 Northwest Hospital
 Randallstown Community Center/YMCA
 Randallstown Workforce Development Center
 Walmart

Business Sector

Healthcare
 Retail
 Retail
 Medical center
 Community & recreation center
 Workforce center
 Retail

