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ESSEX CBD REVITALIZATION STRATEGY

As Adopted by the Baltimore County Council on December 16, 1991

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COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND

LEGISLATIVE SESSION 1991, LEGISLATIVE DAY NO. 23

RESOLUTION NO. 95-91

MR. VINCENT J. GARDINA, COUNCILMAN

BY THE COUNTY COUNCIL, DECEMBER 16, 1991

A Resolution to adopt the Revitalization Strategy, Essex Central Business District as part of the Baltimore County Master Plan 1989-2000.

WHEREAS, the Baltimore County Council adopted the Baltimore County Master Plan 1989-2000 on February 5, 1990; and

WHEREAS, the Master Plan recognized the work then underway for updating the 1978 Essex Revitalization Plan; and

WHEREAS, Baltimore County adopted the Essex Revitalization Plan in 1978; and

WHEREAS, in 1980 Baltimore County Staff prepared a Revitalization Plan, including an Action Plan, for Essex, and an update to the original Plan has now been prepared and submitted for consideration by the County; and

WHEREAS, by Resolution adopted July 19, 1990, the Baltimore County Planning Board adopted the Revitalization Strategy, Essex CBD, to constitute a part of and an amendment to the Master Plan; and

WHEREAS, the County Council held a public hearing on the recommended Revitalization Strategy, Essex CBD on November 26, 1991.

NOW,THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND, that the Revitalization Strategy, Essex CBD, a copy of which is attached hereto and made a part hereof, be and it is hereby adopted and incorporated into the Baltimore County Master Plan 1989-2000 to be a guide for the development of the Essex Central Business District, subject to such further modifications as deemed advisable by the County Council.

RESOLUTION
Adopting and Recommending
the
REVITALIZATION STRATEGY, ESSEX CBD

Dennis F. Rasmussen
County Executive

WHEREAS the Baltimore County Master Plan 1989-2000 recognized the work underway for up-dating the 1978 Essex Revitalization Plan; and

WHEREAS the Baltimore County Economic Development Commission, with assistance by RPR Economic Consultants, and in cooperation with the Essex Development Corporation and other business people and property-owners, has prepared a revitalization strategy for the central business district of Essex, which is a logical unit for planning within Baltimore County; and

WHEREAS the Draft Revitalization Strategy, Essex CBD, as submitted on May 17, 1990, was the subject of a public hearing by the Planning Board on June 21, 1990, at which time the Strategy was endorsed by the Essex Development Corporation and the Essex-Middle River Chamber of Commerce:

NOW, THEREFORE, BE IT RESOLVED, pursuant to Section 22-12 of the Baltimore County Code, 1978, that the Baltimore County Planning Board hereby adopts the Revitalization Strategy, Essex CBD, March 1990 to constitute a part of and an amendment to the Baltimore County Master Plan 1989-2000; and

BE IT FURTHER RESOLVED that the Revitalization Strategy, Essex CBD shall be transmitted to the Baltimore County Council for adoption in accordance with Section 523(a) of the Baltimore County Charter.

DULY ADOPTED by vote of the Planning Board this 19th day of July, 1990

Dave Fields

P. David Fields
Secretary to the Planning Board

RPR Economic Consultants

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Vienna, Virginia 22180
703-749-4300
FAX 703-[illegible]

April 20, 1990

Mr. Adam Wasserman
County Revitalization Coordinator
Baltimore County Economic Development Commission
Courthouse Mezzanine
Towson, Maryland 21204

Dear Adam:

We are quite pleased to transmit to you our report, Revitalization Strategy for the Essex CBD. While we are solely responsible for the study's findings and conclusions, we have thoroughly enjoyed the close association with you and Dan O'Donnell. We sincerely appreciate your assistance in pulling the study together in a such a way that assures it will be of the greatest possible use to the Essex community and to Baltimore County. Your probing of the issues and careful review of our research has helped us produce what is, we believe, a realistic and achievable strategy and plan to guide the community and the County in their commitment to revitalization of downtown Essex.

We are all well aware of the difficulties to be faced in downtown revitalization, and we know that changes will not come overnight. But we feel that we have identified potentials to support renewal of the downtown, and strategies to put those potentials to use. With the excellent beginning that has already been made in the CBD, and with the County's plans for an innovative small business incubator that could provide additional stimulus in the downtown, there is every reason to be optimistic about Essex's future as a business, commercial and governmental center.

We remain ready to assist you in any way we can in this or other economic planning activities. We extend to you our best wishes for continuing success in the downtown.

Sincerely,

Phil Hammer

Philip G. Hammer, Jr.
Executive Vice President

PGH:tli